

Sabrina Haertig Gonzalez

Art: <https://www.sabrinahaertiggonzalez.com>
Design: <https://sch242.wixsite.com/design-portfolio>

Email: studio@sabrinahaertiggonzalez.com
Phone: (516) 661 4205
New York, New York

Education

CORNELL UNIVERSITY

Bachelor of Fine Arts. College of Architecture, Art & Planning | GPA: 4.15 2022

- Merrill Presidential Scholar
- Hunter R. Rawlings III Presidential Research Scholar
- The Faculty Medal of Art
- Dean's List Academic Achievement Award recipient
- BFA Degree Marshall for the Class of 2022

Professional Experience

Co-Director

Ortega y Gasset Projects Brooklyn, NY. Current

- Responsibilities involve diverse exhibition curation, developing innovative outreach strategies through social media, liaising between artists and partners, project management, facilities upkeep, website architecture, and procurement.
- Executes photographic operations, including documentation, editing, formatting, and distribution, while leading the implementation of a digital asset management system and archive.
- Nurtures relationships between under-represented, marginalized artists and institutions, including New Art Dealers Alliance, New York State Council on the Arts, and The Joseph Roberts Foundation through grant writing and assembly.

Assistant Photographer

Dan Bradica Studios New York, NY. Current

- Coordinates with the lead photographer on all aspects of the photoshoot process, encompassing meticulous setup, thorough equipment preparation, and comprehensive post-production.
- Collaborates with clients to comprehend their unique vision and leverage creative solutions to deliver compelling photography representative of artwork.
- Conducts fundamental retouching and post-processing tasks, including perspective adjustments and file formatting.

Mellon Migrations Research Assistant

Cornell University, Art History Department Ithaca, NY. 2022

- Assisted with the preparation of artist-in-residence Sandy Rodriguez through collaboration with the Cornell Library pipeline.
- Compilation of research materials ranging from fields such as *Indigenous Ecology* to *Archaeobotany*.
- Orchestrated the master schedule of collaborators' lectures, field research, and discussions by creating a community network.

IT Technical Assistant

Cornell University, College of AAP Ithaca, NY. 2018 - 2022

- Installed, tested, maintained, and troubleshoot computer hardware & software such as Adobe Creative Suite, RhinoCAD, ZBrush, Blender, Figma, PCClient, Zoom, Microsoft, and Google Suites.
- Additional duties included high-end plotting, hardware inventory, and providing technical support on-site for faculty and students throughout all stages of COVID-19 online learning.

Summer Nancy Horton Bartels '48 Scholar for Education

The Herbert F. Johnson Museum of Art Ithaca, NY. 2020

- Designed virtual learning tools and community outreach programming for the COVID-19-adjusted curriculum.
- Launched the initiative to utilize 3-D scanning technology to convert museum artifacts into digital and printed models.
- Conducted research on archival and contemporary collections for academic workshops.

Volunteer Service

President and Creative Director

Art Majors Organization, Cornell University Ithaca, NY. 2020 - 2021

- Expanded membership from 4 to 77 participants by implementing a mentorship program, establishing guidelines, directing event scheduling, and managing balance sheets- resulting in an increased budget cap by 50%.
- Redirected the club initiative by launching a new magazine publication towards increased representation. Additional duties included advertising, content acquisition, editing, layout design, proofing, and local distribution.

Art Director

The Cornell Diplomat, Cornell University Ithaca, NY. 2018 - 2021

- Created magazine covers for multiple editions and directed junior designers in specialized projects for article publication.

Design Supervisor

Sustainable Mobility- Cornell University Sustainable Design Ithaca, NY. 2019 - 2020

- Deployed *Systems Engineering and Design Thinking* tools to understand user needs and insights against design proposals.
- Performed site evaluations for signage/ wayfinding product designs and generated contractor blueprints for installation.